

MARÍA CLARA “LALA” GARCÍA

Leadership · Human Development · Training · Strategy · Partnerships

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EXECUTIVE PROFILE

Executive Coach, educator, entrepreneur and mentor with more than 35 years of experience developing leaders, strengthening capabilities and designing transformative learning experiences across Colombia and the United States.

Her career integrates **leadership development, education, strategic thinking, entrepreneurship, innovation, communication, negotiation and international relations**, with a focus on transforming knowledge and opportunities into action and impact.

Throughout her career, she has designed and led training and development initiatives for **young people, leaders, professionals and organizations**, creating programs and experiences focused on leadership, diplomacy, communication, negotiation, entrepreneurship, global citizenship, and personal and professional development.

As founder and leader of initiatives such as **Visionarium, FRAME and Vision2AI**, she has developed strategic projects, partnerships, knowledge networks and learning experiences that connect talent, organizations and national and international ecosystems.

She also brings extensive experience in **institutional engagement, strategic partnerships, mentoring, experiential learning, knowledge transfer and program design**, working with educational institutions, organizations, leaders and diverse stakeholder groups.

Her approach combines **strategic vision, human development and experiential learning** to help individuals and organizations expand their capabilities, identify new possibilities and transform them into initiatives, action and impact.

PROFESSIONAL EXPERIENCE

FOUNDER & CEO · VISIONARIUM - New York · Miami · Colombia

Founder of an international leadership and experiential learning platform that connects people with leaders, organizations and innovation ecosystems. Leads strategic vision, training experience design, partnership development and the creation of mentor and leadership networks.

CO-FOUNDER & CEO · FRAME - USA · Colombia

Strategic consulting firm specializing in **Idea & Project Development**, supporting ideas and projects with clarity, strategy and direction. Integrates strategic thinking, innovation and project development to transform ideas into structured and actionable initiatives.

CO-FOUNDER · VISION2AI - USA · Colombia

Initiative focused on the intersection of **human potential, innovation and artificial intelligence**. Explores new possibilities for integrating technology, learning, innovation and human development.

FOUNDER & DIRECTOR · BAMUN / COLMUN - Marymount School Barranquilla

Created and led training programs focused on **leadership, diplomacy, negotiation, communication and global citizenship**. Designed experiential learning experiences aimed at developing leadership capabilities and competencies in young people.

EDUCATOR & ACADEMIC LEADER · MARYMOUNT / COLEGIO NUEVA GRANADA - Barranquilla · Bogotá

More than three decades of experience educating generations through education, leadership and human development. Designed and supported educational processes and learning experiences focused on holistic development, capability building, communication, collaboration and leadership.

LEADERSHIP & AFFILIATIONS

- Member of the Board of Directors · Marymount School Barranquilla
- United Nations Association of Colombia · UNACOL
- Professional Member · International Coaching Federation · ICF

AREAS OF EXPERTISE

Executive Coaching · Leadership Development · Human Development · Program Design · Mentoring · Strategic Thinking · Purpose · Communication · Negotiation · Networking · Experiential Learning · Internationalization · Entrepreneurship · Innovation · Artificial Intelligence · Strategic Partnerships · Knowledge Transfer

EDUCATION

University of Miami · Executive Coaching
Universidad del Norte · Master's Degree in Education
Universidad del Norte · Specialization in Early Childhood Education
Universidad del Atlántico · Bachelor's Degree in English
Columbia University · The Reading & Writing Project

CERTIFICACIONES

Professional Member · International Coaching Federation (ICF)
Executive Coaching · University of Miami

LANGUAGES

Spanish · Native
English · Executive Proficiency